

# WESTERN MICHIGAN UNIVERSITY

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4-26-24

Genera  
167 Tellico Port Road  
Vonore, TN 37885

Dear Genera,

This letter is to inform you that your product labeled “Genera Molded Fiber (aka. Fiber Food Service Container)” has passed Western Michigan University Old News Print Equivalency (WMU ONP-E) testing protocol.

ONP-E test protocol was developed modeling the Fiber Boxboard Associations (FBA) wax coating replacement protocol. The FBA members represent about 95% of the corrugators in the United States. The protocol was developed using untreated ONP as the control. ONP is a common source of fiber in the secondary scrap stream.

The protocol is repulping, screening and cleaning a 100% control untreated ONP vs. a blend of 80% control and 20% treated. Operational impact must be acceptable and hand sheets are tested from both for performance and appearance properties. The treated cannot reduce strength or diminish appearance properties.

FTC guide lines (FTC Greenguides § **260.6 Certifications and Seals of Approval**) requires for the use of a recyclable symbol by manufacturers they must have third party independent testing and certification. WMU Pilot Plants qualify as a FTC third party testing facility. All recyclable labeling and claims made must conform to FTC guide lines (FTC Greenguides § **260.12 Recyclable Claims**).

Congratulations on your product passing the WMU ONP-E protocol and helping to improve our environment!

Sincerely,

Shawn Mortimore  
Associate Director  
WMU Pilot Plants